



# Media Consent

St Patrick's College Townsville promotes the College and the achievements of students through the use of social, online, digital and traditional media as well as in publications, signage and other promotional materials. As such students may be photographed or filmed for inclusion in these marketing activities or named for other content purposes such as social media posts, media stories or articles. Approved College images or stories containing information about student achievements and activities may also be provided to media and other relevant Catholic and educational organisations for promotional purposes, such as Townsville Catholic Education Office, the Townsville Catholic Diocesan Office, Queensland Catholic Education Commission and the National Catholic Education Commission (etc).

Parents/carers are asked to complete the Media Consent Form in the Enrolment Application Form, either giving or declining consent.

Declining to consent to media will take effect from the date of enrolment. This will be recorded in the student's enrolment records and all necessary action will be taken (where possible and feasible) to ensure the child is not included in any promotional images or content on any platform. This will remain until otherwise notified by the parent/carer.

\*Please note, in instances of *significant/prominent* marketing activity (eg: billboard), parents would be advised *as a courtesy*, even though the student involved has Media Consent.