



asap

the science of beautiful skin

SIMPLE EFFECTIVE AFFORDABLE

Beautiful skin enhances people's lives
Beautiful skin builds confidence and self-esteem

At ASAP we offer scientifically proven skin care solutions for women and men of varying skin types. Our success is based on the use of active cosmeceutical ingredients such as Alpha Hydroxy Acids (AHAs), Essential Vitamins and Antioxidants to create simple skin care that has fast-acting, visible results.

ASAP keeps its product range concise and affordable so that caring for your skin is a simple pleasure every day.

ASAP works hard to make beautiful skin easy.



ACTIVE INGREDIENTS

The active ingredients in ASAP's skin care products have been scientifically tested and proven to produce impressive, fast-acting visible results.

Drawing on ingredients including AHAs, Vitamins A, B and C and Antioxidants, our active ingredients promote younger, fresher, healthier looking skin.

By encouraging cell renewal and providing protection from environmental damage, ASAP products help clear blocked pores, stimulate production of new collagen and reduce the build-up of dead skin cells.

Thanks to the active ingredients in the ASAP range, your skin will benefit from enhanced elasticity, texture, and firmness. The result – a glowing new you.

ASAP products are made in Australia from environmentally friendly ingredients. Our products are not tested on animals and contain:

- No Parabens
- No SLS/SLES
- No mineral oil
- No harsh detergents
- No artificial fragrances
- No synthetic dyes
- No animal derivatives

GYLCOLIC ACID (AHA)

One of the most active and beneficial of the alpha hydroxy acids (AHAs). AHAs gently loosen the glue-like substance that holds dead cells to the skin without removing the skin's moisture barrier, revealing fresher, more radiant-looking skin.

VITAMIN C

A potent antioxidant required to promote and stimulate collagen production in the skin. Has been shown to help fight free radical damage, reduce skin pigmentation and improve the skin's repair process.

REVERSATROL

Increases cell turnover to help firm and smooth skin tone, while providing an immediate, long-term boost of hydration.

RETINOL

A pure form of Vitamin A, known for its anti-ageing properties, Retinol stimulates the growth of skin cells and ensures maintenance and function of the skin, improving its health, elasticity and appearance.

SALICYLIC ACID (BHA)

With anti-inflammatory and antiseptic properties, it has the ability to penetrate and exfoliate inside the pores, as well as on the surface of the skin, making it effective for reducing blemishes and clarifying the skin.

NIACINAMIDE (B3)

From the family of B Vitamins, it has been shown to stimulate collagen and new fibroblasts. Helpful for addressing skin discolouration and effective in reducing water loss from the skin and increasing skin hydration levels.

HYALURONIC ACID

Crosslinked Hyaluronic Acid binds water and helps retain water in the skin. Supports the formation and maintenance of collagen and is the skin's natural water retainer.

WHITE TEA

Is naturally rich in antioxidants and helps protect the skin from free radical damage, without drying or irritating the skin. Provides excellent anti-inflammatory and anti-bacterial properties.

CoQ10 (CoEnzyme Q10)

Repairs damaged skin cells, counteracts free radical damage and assists with the production of collagen and elastin.

CHROMABRIGHT

A new active ingredient with a significant lightening effect on the skin. Helps prevent skin damage caused by UV radiation and inhibits tyrosinase activity, which plays a crucial role in controlling the production of melanin.

IDEBENONE

Powerful anti-ageing antioxidant that brightens the appearance of the skin, and helps decrease the appearance of fine lines and wrinkles.

PYCNOGENOL

Intensive antioxidant, to help rebuild elasticity, protect the collagen matrix and the skin from oxidative stress, UV damage and photo-ageing.

BIOMIMETIC TRIPEPTIDE

Speeds up cell renewal for fresher and more vibrant looking skin. Smoothes the skin structure, hydrates and refines skin to reduce the appearance of wrinkles.

WHY ASAP?

ASAP's huge success in the skin care industry owes much to solid scientific research

Identifying a gap in the market for simple, effective skin care, renowned Cosmetic Practitioner, Dr Douglas Grose, and Business Manager, Leanne Stewart, developed their own cosmeceutical skin care range in 2000, with Cosmetic Chemist, Carley Dowdle, joining the team in 2006. Great care was invested in testing the appropriate active ingredients on especially difficult skin types such as sun-damaged, ageing and acne-prone skin.

The results were swift and successful, resulting in an overwhelming demand for ASAP products from doctors, beauty therapists and other skin care professionals around the world.

Today ASAP is the leading cosmeceutical skin care company in Australia.

What makes ASAP different?

ASAP distinguishes itself from other skin care companies in its determination to keep the process simple. Recognising that the vast array of skin care products on the market today can be daunting, ASAP has developed a concise range of easy-to-use products that are effective and affordable.

Client satisfaction is the key to ASAP's philosophy. ASAP products continue to adapt to clients' requirements and work to create a beautiful result for all skin types.

ASAP products quickly and effectively improve the appearance of:

- Ageing, sun-damaged skin
- Dry, dull and dehydrated skin
- Fine lines and wrinkles
- Uneven skin tone
- Oily and acne-prone skin

The ASAP Range

The ASAP range is designed to make skin care simple, results swift and products affordable.

Our products focus on rejuvenating and correcting dry, sun-damaged and oily skin, minimising the signs of ageing and achieving an overall smooth complexion.

Regular use of the ASAP range promotes the means to achieve and maintain beautiful, healthy skin.





DAILY FACIAL CLEANSER

- Contains AHAs to loosen and invisibly remove dead skin cells.
- Gently cleanses the skin, removes make-up (including eye make-up) and washes away impurities in one action, without drying or irritating.
- Potent antioxidant, White Tea assists in supporting the health and quantity of collagen, promoting firm, elastic skin.
- Oil-free, non pore-clogging formulation
- Eliminates the need for toner
- Leaves skin fresh, smooth and clean



GENTLE CLEANSING GEL

- Light-lathering, soap-free, non-irritating cleanser
- Gently and thoroughly cleanses the skin, removes make-up, impurities and excess oil without dehydrating or irritating the skin
- Contains soothing Aloe Vera and powerful antioxidant, White Tea to calm, moisturise and help protect against free radical damage
- Skin feels clean, balanced and hydrated
- Suitable for all skin types and perfect for sensitive skin



DAILY EXFOLIATING SCRUB

- Scientifically formulated to promote cell renewal and stimulate collagen, improving the appearance and texture of the skin
- Smooth, round beads and AHAs gently remove dead skin cells and exfoliate the skin
- Encourages maximum penetration of subsequently applied active ingredients
- Skin looks brighter, refreshed and renewed
- Gentle enough for everyday use



ADVANCED HYDRATING MOISTURISER

- Lightweight formulation that quickly absorbs into the skin
- CoEnzyme Q10 revitalises skin cells and strengthens the capillary network
- Vitamin C Phosphate improves skin elasticity and evens skin tone
- Noni Fruit, which contains Vitamins A and C, maintains cell integrity and promotes collagen formation
- Natural antioxidant, Green Tea, provides protection from free radical damage
- Regular use helps reduce the appearance of ageing and sun-damage, including fine lines and wrinkles



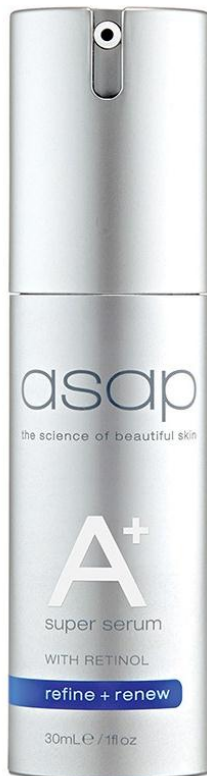
ANTI-AGEING NIGHT CREAM

- AHAs gently loosen and remove dead skin cells, stimulate collagen and promote cell renewal, resulting in younger, fresher looking skin
- Lavendula Stoechas helps to re-densify the epidermis, assisting in smoothing skin and reducing the appearance of ageing
- Powerful antioxidant, White Tea, helps protect against free radical damage and restore skin balance
- Replenishes and rehydrates the skin
- Easily absorbed intensive night treatment



ULTIMATE HYDRATION

- Super rich, nourishing cream delivers visible results to dry and prematurely aged skin, while noticeably improving skin elasticity, tone and texture
- Niacinamide assists with the reduction in the appearance of pigmentation and improves hydration by increasing skin Ceramides
- Hyaluronic Acid binds moisture to the skin and supports the formation and maintenance of collagen
- Hydrasalinol has been shown to reduce water loss from the skin and increase its natural moisturising factor



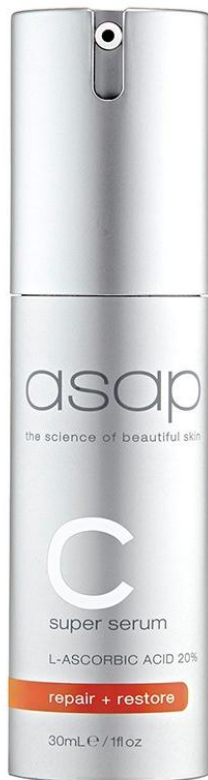
SUPER A+ SERUM

- Works overnight to help hydrate, repair and regenerate environmentally damaged skin
- Contains Retinol (Vitamin A) to stimulate collagen and accelerate cell turnover, improving skin tone and texture, while reducing the appearance of fine lines and pigmentation
- Allantoin, Crosslinked Hyaluronic Acid and the benefits of a Biomimetic Tripeptide, actively bind moisture to skin, visibly smoothing and softening
- White Tea and Vitamin E protect cells from free radical damage
- Revolutionary non-irritating formula suitable for all skin types including sensitive skin



SUPER B COMPLEX

- A fast-acting serum containing a high concentration of Niacinamide (Vitamin B3) to boost collagen production, help reduce pigmentation and regulate excess sebum production
- Featuring crosslinked Hyaluronic Acid with 5 times the moisturising power and 50 times the moisture retaining properties of traditional Hyaluronic Acid to substantially boost skin hydration
- Vitamins B5 and B9, plus additional active ingredients to improve skin tone and visibly reduce the appearance of fine lines and wrinkles
- Reduces the appearance of skin discolouration and redness in all skin types including acne skin



SUPER C SERUM

- Powerful combination of high strength Vitamin C (as L-ascorbic acid) with antioxidants, Pycnogenol and Idebenone
- Formulated to reduce the visible signs of premature ageing caused by sun and environmental damage
- Stimulates collagen production to improve skin's tone and texture
- Anti-inflammatory properties assist in reducing facial redness and encourages skin healing
- Regular use can assist in reducing pigmentation and promote radiance



RADIANCE SERUM

- Powerful combination of high strength Vitamin C (as L-ascorbic acid) with antioxidants, Pycnogenol and Idebenone
- Formulated to reduce the visible signs of premature ageing caused by sun and environmental damage
- Stimulates collagen production to improve skin's tone and texture
- Anti-inflammatory properties assist in reducing facial redness and encourages skin healing
- Regular use can assist in reducing pigmentation and promote radiance



MOISTURISING DAILY DEFENCE

- Replenishes essential moisture, leaving the skin feeling smooth, soft and supple
- Hyaluronic Acid helps to increase hydration while reducing the appearance of fine lines and wrinkles
- Contains Niacinamide to hydrate and soothe, promoting skin elasticity
- Ideal base for makeup
- SPF30 broad spectrum protection against harmful UVA and UVB rays



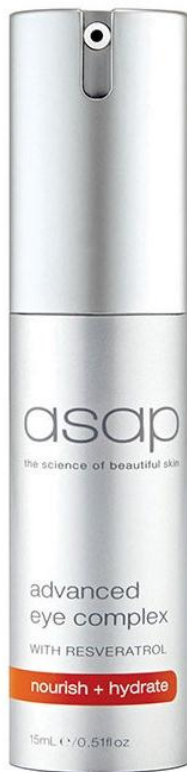
CC CREAM SPF15

- Light textured, hydrating formulation with a sheer mineral tint instantly evens skin tone, diminishes redness and promotes a fresh, radiant complexion
- Contains antioxidants, White Tea and Pomegranate, to help reduce free radical damage and promote healthy looking skin
- SPF15 broad spectrum protection against UVA and UVB rays
- Adjusts perfectly to all skin tones, providing a natural, flawless finish
- May be worn alone or under make-up



HYDRATING LIP BALM + SPF15

- Unique formulation combining Niacinamide, Alpine Rose Extract and SPF15
- Niacinamide stimulates collagen renewal and deeply hydrates lips
- Powerful anti-viral Alpine Rose to help treat and prevent the occurrence of cold sores
- SPF15 protects from the sun's harsh rays and helps prevent premature ageing
- Anti-bacterial qualities of Bisabolol and Ginger rapidly soothe the skin and promote accelerated healing
- May be applied with lip colour or on its own



ADVANCED EYE COMPLEX

- CoEnzyme Q10, Resveratrol and Hyaluronic Acid hydrate, smooth and nourish the delicate skin around the eye
- Resveratrol and Soy Isoflavones stimulate and boost collagen production, firming skin and enhancing skin tone
- Vitamin A (Retinol), known for its anti-ageing properties, improves the appearance of UV-damaged skin
- White Tea and Mulberry protect the skin from free radical damage, resulting in brighter skin tone and a reduction in the appearance of fine lines and wrinkles
- Revolutionary anti-irritant formulation is suitable for all skin types including sensitive skin



GENTLE EYE MAKE-UP REMOVER

- Gently yet thoroughly removes all traces of eye make-up without irritation
- Contains Aloe Vera to soothe and hydrate the delicate eye area and reduce skin irritation
- Oil-free formulation
- Contains Cucumber Extract, a natural antioxidant and rich source of Vitamin C
- Compression pump enables easy application and minimises wastage



REVITALISING BODY SCRUB

- Contains AHAs to gently exfoliate whilst stimulating collagen and cell renewal
- Smooth, round exfoliating beads promote circulation and noticeably smooth, polish and revitalise the skin
- Natural antioxidant, Green Tea, helps protect skin against free radical damage
- Powerful blend of grape seed, olive and lemon peel oils stimulate skin cells, leaving a light, refreshing citrus fragrance



REVITALISING BODYMOIST

- Contains AHAs to stimulate and promote collagen and cell renewal
- Natural antioxidant, Green Tea helps protect skin against free radical damage
- Refreshing blend of grapefruit, grape seed, olive, rosehip, and avocado essential oils, to soften, heal and rejuvenate dry skin, leaving the whole body beautifully smooth and hydrated
- Ideal moisturising hand cream



CLEARSKIN BODYGEL

- Contains a powerful AHA/BHA complex to help remove dry skin and unblock pores on the body
- Treats acne and Keratosis Pilaris on the body
- Use on elbows, knees and feet to smooth rough skin
- Excellent post-wax treatment that helps to reduce the occurrence of ingrown hairs
- Antioxidants, Green Tea and Bilberry help protect against free radical damage and assist to even out skin colour
- Oil-free formulation



SOOTHING GEL

- Anti-inflammatory properties of Aloe-Vera, Sage and Green Tea, promotes healing, calms the skin and reduces the appearance of redness
- Reduces inflammation and soothes damaged skin
- Water-based gel formulation, hydrates without adding oil, making it an ideal moisturiser, particularly for oily skin
- Ideal for soothing skin following shaving, waxing, IPL and Microdermabrasion



DELUXE FACIAL CLOTH

- Smooth, soft and durable cleansing cloth is gentle enough for even the most sensitive skin
- Gently cleanses and massages the skin's surface
- Use with the daily facial cleanser, gentle cleansing gel and daily exfoliating facial scrub to thoroughly cleanse the skin of make-up and impurities without irritation
- Made from biodegradable and bacteria-resistant fabric
- Dries quickly, making it perfect for travel
- Hygienic and machine washable

PROFESSIONAL SKIN TREATMENTS

Professional Peels

Daily exposure to the sun, environmental pollutants, stress and ageing takes its toll on the skin.

ASAP's non-invasive superficial peels, revitalise and rejuvenate the skin with minimal down time and help to improve and smooth the texture of the skin by gently removing damaged outer layers to reveal fresh, younger looking skin.

Regular Peels:

- Improves the freshness and smoothness of the complexion
 - Reduces the appearance of fine lines and wrinkles
 - Assist with acne and help reduce congestion and blocked pores
 - Promote hydration resulting in firmer, smoother skin
 - Helps to increase cellular turnover
 - Improves the texture of the skin and stimulates collagen renewal
 - Improves superficial scarring and irregular pigmentation
- Benefits the face, neck, hands and décolletage

Microdermabrasion

Microdermabrasion is a non-surgical, safe and gentle procedure that deeply exfoliates and polishes the skin to stimulate new cell growth. Using a gentle vacuuming system and diamond tips, Microdermabrasion removes dead skin cells and unclogs pores.

Sonophoresis

Sonophoresis is a safe, non-invasive, relaxing treatment that uses ultrasonic (soundwave) technology, warmth and motion energy to significantly increase the depth and rate at which treatment products are absorbed into the deeper layers of the skin.

Microdermabrasion & Sonophoresis

Microdermabrasion perfectly prepares the skin's surface for the enhanced infusion of treatment products applied during Sonophoresis. Microdermabrasion and Sonophoresis is an effective treatment for:

- Fine lines and wrinkles
- Acne, blackheads and congestion
- Pigmentation
- Minor scar revision
- Rejuvenation of dull, tired skin
- Open pores
- Age revealing hands and feet



Peel back the years with ASAP professional peels, microdermabrasion and Sonophoresis

I have noticed a dramatic improvement in my skin since using ASAP skin products. Sun damage and blemishes have reduced and the overall texture has improved significantly. It is refreshing to find a product that is reasonably priced, delivers sound and measureable results and lives up to its claims. Thanks for creating a great skin care range.

Tom M

Just a short note to congratulate you on your amazing products. I have used a wide range of brands and ASAP products are by far the best. Quite a few people have commented on my 'radiant' skin – something I've never been told before! It's great to know that such great products are Australian made. Thank you.

Suzanne F

My skin has always been open-pored, greasy and dull. Since I started using ASAP products, I have noticed a great improvement, as have family and friends. Everyone now tells me how wonderful my skin looks – it's great for the ego!

Lucinda O

My skin care professional recommended these products several years ago and I have been using them ever since. I will be 50 in a few weeks' time and a lot of people tell me I look 10 years younger. Would recommend to everyone.

Susan M

Two years ago, I was too embarrassed to leave the house because of the condition of my skin. ASAP products were recommended to me by a dermatologist and I have been using them to great benefit ever since.

Danielle B

I have spent a lot of money on skin care over the past few years and I have never seen results such as those I have had since I began using ASAP. The texture of my skin has become much smooth and my face is glowing!

Cody R

I have been using products from the ASAP range for about 18 months. The overall appearance and health of my skin has improved dramatically which is great, as I have very sensitive skin which seems to react adversely to many plant-based products.

Phil D

I have sensitive skin and moderate hyperpigmentation. ASAP pure mineral make-up is by far the best I have ever used, giving me good coverage and leaving my skin radiant and glowing. Other brands of mineral make-up have left my skin dry and cakey, without the coverage. A fantastic product from a great range. Go Aussies!

Stacey R